



The Literacy Alliance

Media Release Roundup

What's new at The Literacy Alliance

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Since 1988, The Literacy Alliance has worked to end illiteracy by teaching adults through learning centers, literacy programs, and tutoring services that empower individuals to succeed at work, at home, and in the community.

Verizon Foundation Supports Read to Me: The Verizon Foundation has contributed \$25,000 to The Literacy Alliance in support of its Read to Me Programs. Read to Me encourages parents and caregivers of preschoolers to share books and reading with their children every day. The contribution has been put to work, buying developmentally appropriate children's books.

Target Partners with The Literacy Alliance: Target continues to partner with The Literacy Alliance through volunteers and cash donations. The Target volunteers have helped with the agency's two fundraisers as well as the annual Rally to Read which promotes literacy in the community. For 2008, Target has contributed \$3,500 to Read to Me.

TLA Welcomes New Partner and New Program: The Literacy Alliance is delighted to partner with Habitat for Humanity to promote reading and literacy in the home. Since September 2007, the agency has provided a bookshelf and books for every Habitat dedication. Books include basic reference guides and donated leisure and informational reading material.

TLA Board Elects Officers and Inducts New Members: At their annual meeting, Literacy Alliance board members welcomed Judy Gillman, Vicki Johnson, Kristina Johnson-Funk, Barry Kanpol, Mike Landram, Bonnie Rogers, Sharon Wible, and Beth Wolf to the board. Members elected Douglas Stephens president, Karen Francisco vice president, William Herx treasurer, and Mary McDonald secretary.

Festival of Trees Garners Book Donations: For a second year, The Embassy Festival of Trees featured the Giving Book Tree. From November 21 through November 27, the life-size book garnered the donation of more than 100 children's books during The Embassy Theatre's annual holiday festival. Books from the Giving Book Tree will be distributed to medical clinic and social service waiting rooms through The Literacy Alliance's Books for Kids program.

Komets and Comcast Sponsor Report Card Night: Report Card Night rewards students for making good grades. Those with an "A" or "A Equivalent" will be admitted free to the Komet game against the Port Huron Icelinks at the Coliseum on February 8 at 8:00 p.m.