



The Literacy Alliance

Media Release

August 25, 2006

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On Sunday, September 24, The Literacy Alliance will have its 2nd Annual Movie Event Fundraiser at The Embassy Theatre. Showtime is 2:00 p.m. for *Singin' in the Rain*, a hilarious, peppy musical starring Gene Kelly.

"This movie's appropriate for all ages," explains Brian Schlichtenmyer, Public Relations and Marketing Manager. "It's also relevant to literacy. It's about the period when sound came to movies, when movie makers began to tell stories through dialogue and music in addition to images and titles. A 'literate' moviegoer had to use listening skills along with imagination and reading skills."

"We're very grateful to Comcast and Turner Classic Movies for bringing *Singin' in the Rain* to the big screen," says Judith Stabelli, Executive Director. "It's rich with color, humor, and history. The Literacy Alliance serves parents and grandparents, and we're confident *Singin' in the Rain* will appeal to all families."

The Movie Event is one of only two fundraisers The Literacy Alliance holds each year. In February, a reception precedes the GED Commencement Ceremony at the Scottish Rite Center. Both events primarily rely on corporate sponsors to raise funds for The Literacy Alliance.

Since 1988, the nonprofit Literacy Alliance has been dedicated to ending illiteracy in Allen County. Learning centers, literacy programs, and tutoring services empower adults to succeed at work, at home, and in the community.

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